

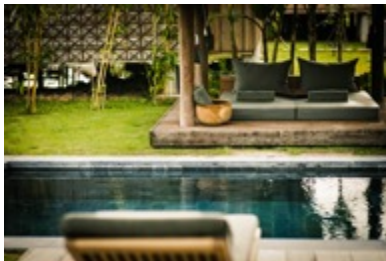


Zannier Hotels, a different take on luxury

Discrete, restrained, authentic, natural. These are the first words that would come to mind, were one asked to describe this new finial of the haut de gamme hotel business. It all started in 2011 when Arnaud Zannier fell in love with a spectacular chalet in Megève. It was for sale and Arnaud saw, in this wonderful spot hiding in the heart of the Alps, the ideal location to realise his first hotel project. To be perfectly honest, it is more than a project: «Le Chalet» was already the incarnation of a specific and personal idea of a new era in luxury hotels: a pure 'art de vivre', authentic, profound... in short, a return to essential values.

Even if at that time some people swore by ostentatious luxury, Arnaud calmly pursued his goal, convinced that his was the right approach and that the proof would be in the results. Only a few years later, three establishments already carry the group name and three more are preparing to open their doors to the public. The bet was won!

Sublimate the moment, glorify the place



This could be the slogan of Zannier Hotels. The start of each new adventure that becomes a part of the group's saga is a place, a soul, a story. From the Alps to Cambodia, from Asia to Europe, the sites so scrupulously selected by Zannier Hotels prove to be so unique that they could never be the same.

Yet, on immersing oneself into the particular atmosphere of each location, one begins to discern their similarity. Each location demands respects whether through its history or its natural environment. Discovering each site becomes a moment of pure pleasure, a gentle dive into times gone-by.

Zannier Hotels aims to make each of its sites unique. Be it in a city centre or out in the countryside, the approach remains the same. « *Offering total comfort, in discretion and elegance, while preserving the purity of the space* ». The concept could be summarised in a quote by Leonard de Vinci: '*Simplicity is the ultimate sophistication*'.



A passion for elegance

The young hotel group has as its aim to return to the fundamental values of private hospitality, like being at home, and sets itself no fixed goals for growth. It grows through new discoveries, unique projects that grow out of the imaginations of a small group of people who are passionate and inspired by the beauty of the world and totally dedicated to the well-being of their guests. Zannier Hotels is first and foremost a story of women and men with a sense of adventure, in quest of excellence but remaining profoundly respectful of their working environment.

An architecture and interior design – the Zannier brand

Zannier Hotels stands out through the emotion that it transmits through its architecture, its atmosphere and the quality of its service. It is all a question of balance and refinement, so creating unforgettable moments, ephemeral though they may be. Immersion in local culture, the choice of texture and natural colours, respect for the climate and ancestral customs, all these play a fundamental role in the group's mentality. Rather than trying to impose itself on its surroundings, the architecture of each establishment is largely inspired by local materials: wood, bamboo, stone. And in the end, time passing simply amplifies the character, the warmth and the beauty that emanate from these three unique locations:

- ***Le Chalet Zannier*** in Megève, France. Lying in the heart of this prestigious ski report, an authentic alpine chalet lends a unique charm to this 5-star boutique hotel. Twelve sumptuous rooms and suites meet the strictest demands of beauty and good taste. For four months per year, a relaxation centre, a bar/living area with open fire and the gastronomic restaurant «*La Ferme de mon Père*» with its spectacular view, all make for an unforgettable mountain stay at «*Le Chalet*».



- ***Phum Baitang*** in Cambodia. This authentic Cambodian village, called the 'Green Village', is a sumptuous resort near Siem Reap, lying in the middle of rice paddies. Melting into the surrounding countryside, this village is an ideal starting point for visiting the nearby Angkor temple and numerous other cultural monuments and stunningly beautiful natural sites. It is composed of 45 villas, of which 20 have a private swimming pool. Both the exterior and the interior of this exceptional village were conceived and created with respect for the Cambodian style uppermost in mind. The Spa Temple, the Pool Bar, and the Cigar & Cocktail Lounge all contribute to making your stay a truly unique experience. Two restaurants, one of local inspiration and the other offering international cuisine, offer a rare mix of creativity and refinement.



- ***1898 The Post*** in Gent, Belgium. This former Post Office, lying in the heart of Ghent with its long history, has 38 rooms and suites, the majority of which are duplex. From here guests can explore in a unique way, one of the best-held secrets of European history. In the Cobbler, there is a wide range of home-made cocktails and pastries, to be enjoyed while overlooking the beautiful historical centre of the city with its impressive cultural heritage. With its high ceilings, rich colours, antique and highly-polished furniture from the four corners of Europe, 1898 The Post will transport its guests throughout history to a time where beauty and romanticism were '*de rigueur*'.



The art of the palate, from worldwide



For Zannier Hotels, each plate of food, each drink should transport the guest on a gastronomic journey, a communion of tasting pleasures, emanating from the surrounding environment and the talent of producers and chefs inspired by the beauty of their setting. From rice paddies to the ocean, the purity of plants, the originality of the spices to the freshness of the sea-foods or the mountains, the Zannier gastronomic experience has one ambition only: to immortalise each moment, from breakfast to dinner, in a moment of precious solitude in the afternoon or at the end of the evening.

New locations, same philosophy

New Zannier Hotels projects are being written in the annals of the group in Namibia and Vietnam. In the south of the African continent there are two new resorts in development: one in Omaanda, lying in a private animal reserve, and the other, Sonop, in the heart of a stunning setting in the Namibian desert. Both will have only ten rooms and will guarantee the trademark discretion and solitude typical of the group, while blending seamlessly and seemingly magically into the surroundings.

In Vietnam, the new hotel will lie in a splendid private bay. Guests will be able to walk in full serenity along the 900-metre long beach, to swim along the coral reef and enjoy the produce of the sea.

Each new adventure of Zannier Hotels is like an ode to the beauty of the world, its ancestral cultures and the past that expresses itself so majestically in the present.

Zannier Hotels in brief

- **PHILOSOPHY:** ‘Simplicity is the ultimate sophistication’
- **VALUES:** purity, authenticity, simplicity, conviviality, comfort, hospitality
- **FOUNDER:** Arnaud Zannier
- **INTERIOR DESIGNER:** Géraldine Dohogne
- **FOOD & BEVERAGES CONSULTANT:** Julien Burlat
- **THE HOTELS:** le Chalet Zannier (France), Phum Baitang (Cambodia) and 1898 The Post (Belgium)
- **WEB:** www.zannierhotels.com