



PRESS RELEASE

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ZANNIER HOTELS ENVIRONMENTAL INVOLVEMENT AWARDED

Phum Baitang receives the ASEAN Green Hotel Standard

Located in Siemp Reap (Cambodia), Phum Baitang, the 5-star luxury resort of Zannier Hotels, has recently been awarded 'Best Green Hotel in Cambodia' at the recent ASEAN Tourism Forum 2018 in Chiang Mai (Thailand). It has received the ASEAN Green Hotel Standard for the period 2018-2020.

Nestled within eight acres of lush gardens and paddy fields, the resort composed of forty-five spacious villas – whose name means 'green village' – stand out from other nominee notably thanks to its "noteworthy water management installation" and its "careful preservation and enhancement of the land".

ASEAN: a prestigious and meaningful recognition

The ASEAN Green Hotel Standard is dedicated to promote sustainable tourism practices among the ASEAN members across ten countries. It fosters sustainable tourism through the adoption of environmentally-friendly practices and energy conservation. It deals with essential elements of Green Hotel operations, namely environmental plan, green products, human resources and environmental management. Receiving such award is therefore both a recognition and an honor, outstanding ASEAN tourism businesses and destinations that best comply with the above ASEAN Tourism Standards.

A winning green bet for Phum Baitang

Nature is the essence of Phum Baitang. Consisting of 8 hectares of preserved land, the resort has been designed to respect and value the surrounding ground – most of it being paddy fields.

Naturally, rice is traditionally cultivated all year long on the land – with the help of water buffaloes – and served in the two restaurants straight from surrounding paddies.

Phum Baitang is also equipped with an autonomous water treatment facility, that allows to provide clean, fresh and drinkable water all year long to the resort and to the guests. Not only this technology substitutes the use of plastic bottles in every room by using internally purified water bottles, but it delivers this precious resource in all activities across the resort.

Besides, only electric buggies are used in the resort (fueled vehicles are forbidden) – mainly to carry guests and luggage. The use of pedal power is highly encouraged. Cycles are notably proposed for longer tours.

Phum Baitang also possess a wonderful garden, where on-site grown plants are taken care by the employees of the resort, with the aim of preserving local endangered species. More than limiting



useless plant transportation and elsewhere deforestation to create the amazing greenery areas of the lodge, the farmers work to perpetuate the local growing knowledge, using for instance preservation techniques as 'growing plants from a cutting'.

An award that echoes the groups' leitmotiv

"This award confirms the involvement of Zannier Hotels to create properties with a strong and genuine Corporate Social Responsibility approach" highlights David Ashworth, the Group's Director of Operations.

More than developing sumptuous accommodations in some of the world's most unique and sought-after destinations, Zannier Hotels brings in every project a strong preservation foundation. For the founder Arnaud Zannier, this element allows to offer an authentic and sincere experience to the guests and is a key element of differentiation. This preservation purpose is distilled as from the first architecture drawings till the end of the guest path, by way of the use of innovative design and the delivery of intuitive service.

This approach to conservation is highly visible in any property of the group, whether it concerns the implication of local communities in Cambodia, the preservation and restoration of an historic building in Belgium, or through the creation of an outstanding private conservancy reserve in the two upcoming lodges that will open in Namibia this year.