



– PRESS RELEASE –  
**SHAKE YOUR OLD HABITS & DISCOVER THE COBBLER:  
THE NEW HOT SPOT IN GHENT!**

**Welcome to The Cobbler, where eclectic takes on a new meaning!**

Open in August 2017 on the Graslei, The Cobbler is making the centre of Ghent vibrate with its unique atmosphere and ambiance! Whether you are looking for the perfect after-work place, a central meeting point for friends, a magical and stylishly romantic end of evening cocoon... whatever it is, The Cobbler will satisfy your desires in a wee shake of the cocktail mixer. And better still, nowhere in town will you feel more at home while absorbing the exceptional atmosphere of this exceptionally cool and hip location.

**Imaginative cocktails that explode in your mouth**



The cocktail menu will guide and seduce you with a surprising and innovative selection. All dreamed up by our barman David – said to be one of the 10 bests in the world. It is all in the glass: our bartender has taken the traditional cocktail, decomposed its ingredients and reconstructed them with a touch of ancestral alchemy to create a whole new range of tastes and subtle flavours, mixing top quality spirits with fruit juices, spices and other house secrets that cannot be revealed!

Whether you are in the bar or relaxing in a comfortable armchair, you can enjoy the spectacle of your cocktail being prepared to create an incomparable sight. Our bartender will guide you through the menu or Signature cocktails and will adapt to any particular desire: *Cobblers (house*

*cocktails*); *Aperitives (Refreshing, Fruit & Tropical, Savoury & Experimental, Short & Strong)*; *Dessert Cocktails (after-dinner cocktails, liquid dessert menu)*; *Hot Cocktails...* And, it goes without saying that each and every one can be made in a non-alcoholic version!

If you are a little peckish that is not a problem: you can order tapas and other finger foods to delightfully compliment your cocktail.

### **The Cobbler: nothing better to shake up your habits...**

This new cocktail bar can be found in the former Post Office, a magical and mythical building lying on the banks of the Lys in the centre of Ghent. You can already hear the sound of the cocktail shaker from the street. Yet, entering through a discrete forged iron gate, one finds a delightful courtyard filled with plants and herbs and leading to a small tower. A small stone staircase leads you to the bar on the first floor. And that is when the magic of this unbelievable place will totally mesmerise and seduce you.

With its high, glorious deep brown-grey ceiling and a slightly lighter tone floor the bar has already drawn you in you over before you step inside. It is contemporary and yet traditional, the perfect spot to transport you for a timeless moment of pleasure: breath-taking views over Ghent, open fire, soft ambiance to encourage you to relax and enjoy your pre- or post-dinner moment over a surprising cocktail.

It's THE place to begin or end your evening in one of the most beautiful cities of Europe. *The Cobbler* has become the place to be for a loyal and convinced public.

### **In short**

- **NAME:** The Cobbler
- **LOCATION:** Ghent centre, along the 'Graslei' (Lys river)
- **ADDRESS:** Graslei 16, 9000 Ghent (Belgium)
- **THE COBBLER BARMAN:** David Lebeer, best BeLux 2018 barman
- **SIGNATURE COCKTAIL:** Classic Sherry Cobbler

To get more information, to receive pictures or to organize an interview, please contact Quentin GUIRAUD, Public Relations & Communications Manager: [qguiraud@zannier.com](mailto:qguiraud@zannier.com) / +32 472 05 57 19.