



Phum Baitang makes Travel + Leisure's 'It List' for 2016



Siem Reap, Cambodia, 10 February 2016: Phum Baitang has been recognised as one of the most exciting hotel openings in the world in Travel + Leisure Magazine's 2016 'It List'

Travel + Leisure, the one-stop resource for sophisticated travelers who crave travel tips, news and information about the most exciting destinations in the world, praised Phum Baitang for its locally inspired yet luxurious guest experience.

"You don't just stay at Phum Baitang you partake of a visceral experience that embodies all the senses and transports you to a true Cambodian village atmosphere".

Standout offerings at Phum Baitang include accommodation comprising 45 stilted villas, designed to resemble traditional wooden farmhouses; a seven-room spa, modelled on the area's Unesco-designated temples, two restaurants offering an array of enticing dishes including exemplary Khmer cuisine and a cigar & cocktail lounge housed in a century-old Cambodian farmhouse, that was moved and re-erected onsite, the only structure not custom built for the resort.

The second property from Zannier Hotels, Phum Baitang opened to wide acclaim in September 2015, bringing a completely unique accommodation offering to the historic city of Siem Reap.

"Guests cocoon themselves into the tranquil confines of an oasis like no other in Siem Reap".

Located just a fifteen-minute drive from the ancient temples of Angkor, Phum Baitang has already attracted guests from around the world including the actress and UNHCR Goodwill Ambassador Angelina Jolie, who stayed on resort whilst researching and producing her latest film.



Behind Zannier Hotels is the story of a family with a passion for hospitality and gastronomy wishing to create an alternative luxury travel experience in a homogenous industry. The brand emits emotion through architecture, atmosphere and bespoke service. Arnaud Zannier, son of Roger Zannier (of the French textile dynasty Groupe Zannier) is the driving force behind the hotels. His vision, 'simplicity is the ultimate sophistication' underpins each development and is evident in all architectural and interior design elements.

"It is all about creating an atmosphere for guests to remember individual moments, glimpses in time, rather than designing grand architecture just to impress or amaze".

Arnaud Zannier commented:

"What greater recognition than to be included in the Travel + Leisure 'It List' after just 4 months of operation; to see Phum Baitang ranked as one of the most exciting openings of the year is a huge success and a credit to all of the team."

