



ZANNIER ARCHITECTURE & INTERIORS

Behind Zannier Hotels is the story of a family with a passion for hospitality and gastronomy, wishing to create an alternative luxury travel experience in a somewhat homogeneous industry. The vision *"simplicity is the ultimate sophistication"* underpins each development and arises through all architectural and interior design elements. The founder, Arnaud Zannier, ensures that his passion echoes the group's commitment in doing things uniquely different, extremely well and with the utmost attention to details.



DESIGN THROUGH EMOTION

Zannier Hotels strives to arouse emotion through architecture, atmosphere and bespoke service. Basic conceptual ideas and architectural input always originate from the Zannier Hotels' team. Geraldine Dohogne, the Interior Designer, is working on every project to create interiors that respect this philosophy. Every detail is studied to fit to the image of the brand. It is all about creating an atmosphere for guests to remember individual moments – unforgettable time glimpses – rather than designing grand architecture just to impress or amaze. Interiors are worked-out to be intimate, with a homey feeling. For every project, we immerse ourselves in the local culture in order to, when we create, imagine exactly how guests would feel experiencing a casual moment. Creating stories, enhancing architectural details, associating textures or materials... everything aims to create a long-lasting emotion. Purity is also a key aspect. Thus, we only work with natural textures and colors.

INTEGRATING CULTURE INTO DESIGN

At Zannier Hotels, we want every customer to feel the genuine identity of the brand and to feel the true pulse of the country they stay in, far from all cliché. We create interiors by sourcing local antiques and using the cultural heritage of the country. Site location, the key-starting element, is at the heart of design – the basic criteria that influences and underpins the architecture of each property.



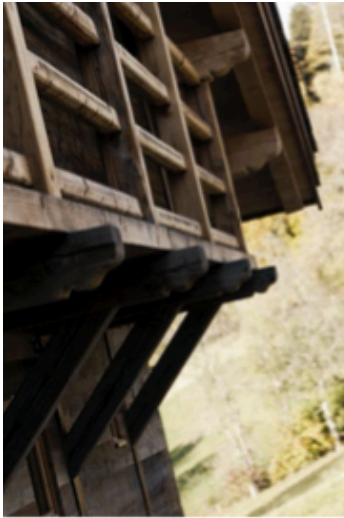
From the mountains to the rice fields, from the urban jungle to the savannah or the desert, Zannier Hotels succeeds like no other to conserve and enhance the special atmosphere of a place, allowing to create exceptional places to stay.

- Nestled in the French mountain hideaway of Megève, **Le Chalet Zannier** beckons guests into a world of traditional and refined elegance with authentic luxury alpine chalet ambiance.
- At **Phum Baitang** in Siemp Reap, guests can absorb a genuine sense of Cambodian lifestyle, through the typical architecture of their private villas and the beauty of the surrounding paddy fields.
- In the heart of the historical Belgian city of Ghent, guests are impressed by the incredible conversion of the 120 years old post office into **1898 The Post**, an intimate boutique hotel with an elegant 19th century style décor, that hides behind a neo-gothic facade of natural stones.
- Discretely blending into the Namibian savannah and inspired by traditional Ovambo architecture, the ten luxury huts of **Omaanda** offer a retreat out-of-time, where hand finished roofs of thatch and African antiques add to the warmth and earthy atmosphere.

Deep awareness of local traditions makes it easier to understand how the way of life and considerations (such as climate or local customs) have a strong influence on construction techniques. This knowledge of the vernacular informs and inspires the property's design, from the masterplan to the interiors. Therefore, we mix as much as possible traditional and modern construction techniques, keeping always in mind environmentally friendly approaches. We are convinced indeed that design is all about balance.

A CONTEMPORARY DESIGN THAT IS INNOVATIVE, SIMPLISTIC, SOPHISTICATED.

In every Zannier Hotels property, a design focus is made on the essential, with no reference to superfluous decoration. Our hotels all feature the strong use of natural local materials (wood, stone, bamboo, thatch...) and these important facets form an integral part of the overall aesthetic. An emphasis is given on creating art from old objects, using raw materials which will, as they age, add warmth and character. Seeing imperfections in selected artifacts is another secret to truly display noble beauty – one that only a lengthy passage of time can give them. Lighting emphasizes and highlights the many details as well as the understated simplistic beauty of interior spaces.

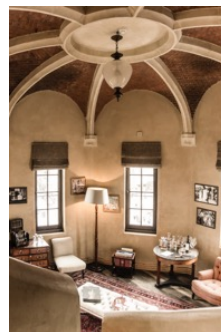
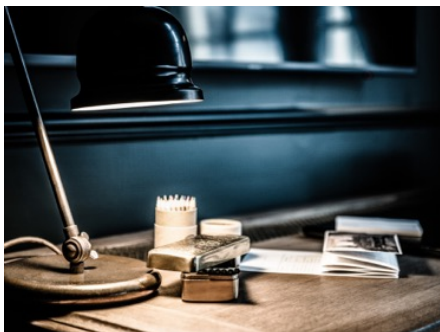


Le Chalet Zannier (France) – www.lechaletzannier.com

Phum Baitang (Cambodia) – www.phumbaitang.com

1898 The Post (Belgium) – www.1898thepost.com

Omaanda (Namibia) – www.omaanda.com



For any question, picture or interview requests, please contact Quentin Guiraud, Public Relations & Communications Manager at gguiraud@zannier.com. Feel free also to contact Geraldine Dohogne, Concept & Interior Designer at gdohogne@zannier.com for any additional information.

