saltee



INTRODUCING ZANNIER HOTELS & SALTEE

A CURATED SPF COLLECTION FOR THE GLOBAL TRAVELLER





Ghent, 21 June 2021: Zannier Hotels has partnered with British sun care brand, <u>Saltee</u>, to create a bespoke Zannier range of SPF essentials.

Borne of a shared ethos to inspire travel, create memorable experiences and discover new destinations and cultures, this partnership puts guests' wellbeing at the forefront. The *Zannier x Saltee SPF collection* provides guests with all-day protection, enabling them to explore the breathtaking landscapes of Vietnam, Cambodia, Namibia and Megève.

Commenting on the collaboration, Founder and CEO of Zannier Hotels, Arnaud Zannier says; "We're delighted to partner with Saltee to provide branded Zannier Hotels sun care products to guests staying at our properties. Not only does Saltee provide protection from the sun and ensure skin feels and looks good, but their products are planet-friendly, aligning with Zannier Hotels' commitment to minimising our impact on the surrounding environment. We are confident our guests will be excited to use these luxurious products safe in the knowledge they are based on sustainable principles."

Formulated and produced in the UK, the Saltee SPF50 face formulas and SPF30 body lotions are responsibly sourced with recyclable packaging and are vegan friendly and cruelty-, paraben- and gluten- free. Crucially, Saltee products are also Oxybenzone free, helping to protect our oceans by preserving against coral bleaching.

Saltee x Zannier Hotels SPF50 Face Sea & Sun Formula 50ml £29/€31 Saltee x Zannier Hotels SPF30 Body Sea & Sun Lotion 150ml £32/€35

The Zannier Hotels X Saltee Collaboration will be launching July 2021 and will be available to purchase at the Zannier properties

https://www.zannierhotels.com/partnership-saltee/

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Zannier Hotels

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About Zannier Hotels

Over the last ten years, Zannier Hotels has pioneered a new era of progressive luxury hospitality, rooted in a philosophy of 'Simple Mastery'. Design drawn from traditions, experiences rooted in cultural discovery, authentic cuisine and a complete focus on guest's wellbeing have become the signature hallmarks for Zannier Hotels around the world.

Today, Zannier Hotels embraces a collection of five hotels, resorts, lodges and private residences in Europe, Africa and Asia. The journey and desire to share unforgettable moments continues with a further two hotels in Mexico opening by 2023.