



Zannier Băi San Hô achieves Green Globe certification for its sustainable practice



From its creation, Zannier Băi San Hô has been designed to limit its environmental footprint. The luxury beach resort, located away from the touristic paths in Central Vietnam, is committed to adopting sustainable practices to minimize its environmental impact and promote social responsibility. After two years of operations, Zannier Hotels is proud to announce that the resort has been certificated by Green Globe in February 2023.

The certification process is rigorous and requires businesses to meet strict criteria in areas such as waste management, energy efficiency, water conservation, and social and cultural sustainability.

“We are delighted to have achieved Green Globe Certification and to be recognized for our commitment towards sustainability, especially in Vietnam where mass tourism has severely impacted most of the coastline” said Michael Wirz, General Manager of the resort.

Zannier Hotels has always been committed to environmental and social responsibility, and this certification is a testament to the group’s continuous efforts. Committed to continuing its efforts towards sustainability, an exhaustive sustainable management plan has been drafted, including ambitious objectives for the coming years, to achieve the Green Globe gold certification within 5 years.



WHAT IS GREEN GLOBE?

Green Globe is the premier worldwide certification and performance improvement program developed specifically for the travel and tourism industry. It is a globally recognized certification program that acknowledges the commitment of businesses towards sustainable practices. In clear, Green Globe assists organizations to improve their economic, social and environmental sustainability while being rewarded and recognized for it.

The Green Globe Standard provides organizations with a framework to conduct a comprehensive assessment of their environmental sustainability performance, through which they can monitor improvements and achieve certification. Under the Green Globe Standard, a selection of more than 380 compliance indicators is applied to 44 individual certification criteria. The applicable indicators vary by type of certification, geographical area as well as local factors.

MORE ABOUT ZANNIER BĂI SAN HÔ

Perched on a secluded peninsula in the Phu Yen province, Zannier Băi San Hô is a 98-hectare (245 acres) beach resort in get-away-from-it-all scenery. Uniting ancient rice paddy fields, verdant hilltops and kilometer-long powder white beach, the resort consists of 73 villas, 3 restaurants & bars as well as a spa, leisure facilities and watersport activity center, all facing a private (and protected) coral reef bay. Interior decorations are a mixture of natural woods, stones, and local antiquities, softened with delicate fabrics providing a feeling of timeless luxury.

Opened in December 2020, the resort has been conceived to respect and value the surrounding environment, from its development to its daily operation. Surrounded by lush, native vegetation covering 97% of the premises, the resort has its own ecosystem, benefiting notably from abundant wealth of fruits, vegetables, and rice. All main structures have been designed to blend local culture, know-how and nature – with the purpose of creating a sustainable environment.





SUSTAINABLE INITIATIVES IN PLACE AT THE RESORT

Below are some examples of Zannier Băi San Hô's green achievements.

- **Sustainable Design:** Zannier Băi San Hô has been designed in a way that maximizes the use of natural materials and local resources, reducing the resort's carbon footprint. The resort for instance features 655 solar panels providing up to 40% of the resort's electrical needs, a water recycling plant treating grey waters and a water bottling plant.
- **Waste Management:** The resort has implemented a comprehensive waste management system, that goes beyond the separation of waste and recycling. For instance, the resort succeeded in eliminating all single use plastics from the guest rooms.
- **Green Practices:** The resort has implemented a range of green practices, including energy-efficient lighting, water-saving devices zero-motor vehicle policy, and eco-friendly cleaning products. With 97% of the resort covered by vegetation (90% with endemic plants) the resort aims to protect and enhance nature. This is why it features 8 hectares of cultivated rice fields, another 12 hectares of organic gardens, and that earlier this year, a vegetable garden and a biodegradable area have been completed. Some other projects are being studied, like setting up a hydroponic gardening plant, starting mushroom's cultivation in a dedicated hut or adding a farming house with goats and chicken.
- **Conservation Efforts:** Zannier Băi San Hô is located in an area of natural beauty, and the resort takes great care to protect the surrounding environment. The resort has implemented measures to conserve water (a coral preservation programme will start in 2023), protect the local wildlife, and promote sustainable tourism.
- **Community Support:** Zannier Băi San Hô actively supports the local community by providing employment opportunities, regular trainings (including language classes for the local inhabitants) and sourcing goods and services from local businesses. The resort also has a charitable fund that supports local community projects such as craftsmanship promotion or fisherman techniques preservation.
- **Local Sourcing:** The resort sources locally produced food and beverages, which not only supports the local economy but also reduces the carbon footprint associated with transportation.



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